# Project Form - Organizational Culture Survey

| Helpful Resources: | Denison Consulting - Homepage |
| | Technical Requirements |
| | Pre-Survey Communication Guide |
| | D48 Item Set |
| | Survey Participant FAQ's |

## General Specs

| | | |
|---|---|---|
| 1 | **Organization Name** (as it should appear on survey) | |
| 2 | **Survey Population** (census, subset, representative sample) | |
| 3 | **Number of Employees Invited** | |
| 4 | **Launch Week** | |
| 5 | **Languages** | |

## Survey Personalization

| | | |
|---|---|---|
| 1 | **Survey References to Customer** (standard: "Customer") *Example: Customer input directly influences our decisions.* | |
| 2 | **Survey References to Employee** (standard: "Employee") *Example: Most employees are highly involved in their work.* | |
| 3 | **Survey References to Organization** (standard "Organization") *Example: Cooperation across different parts of the organization is actively encouraged.* | |
| 4 | **Modules** (For a description of all content modules : | Explanation of Content Modules |
| | ☐ Engagement | |
| | ☐ Innovation | |
| | ☐ Trust | |
| | ☐ Commitment | |
| | ☐ Safety | |
| | ☐ Diversity & Inclusion | |
| | ☐ Risk | |
| 5 | **Custom Items** (5 Point Scale: Strongly Disagree-Strongly Agree) (Yes/No) | |
| 6 | **Open-ended Items (Standard or Customized)** (Yes/No) | |
| | What is one aspect you would like to preserve about the culture at your organization? | |
| | What is one aspect you would like to change about the culture at your organization? | |
| | Custom Open-Ended Questions - Denison recommends no more than 5 | |

## Reporting Groups (Complete Demographics Template on next tab)

| | **Examples:** | |
|---|---|---|
| 1 | Level | |
| 2 | Tenure | |
| 3 | Department | |
| 4 | Gender | |