



Intake Questionnaire

Client Name:

Date:

Contact Name:

What Makes You Different? What sets your organization apart from your competitors?

How did you find us?

What objectives are you hoping to accomplish this year? In 3 years?

What are the greatest challenges/barriers to culture change?

How would you describe the culture of your organization?

How do you currently measure success?

Who have you worked with in the past on culture/engagement?

Are you operating with a strict timeline? Who on your team is involved in making decisions and driving projects past the finish line?



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