

Our best-in-class annual assessment surveys are just the beginning...

# Denison is partnering with Waggl on a new solution to transform organizational culture.

## What is Waggl?

Waggl is a real-time pulse communication platform that delivers actionable insight to employees, teams and leaders.

## How pulse works

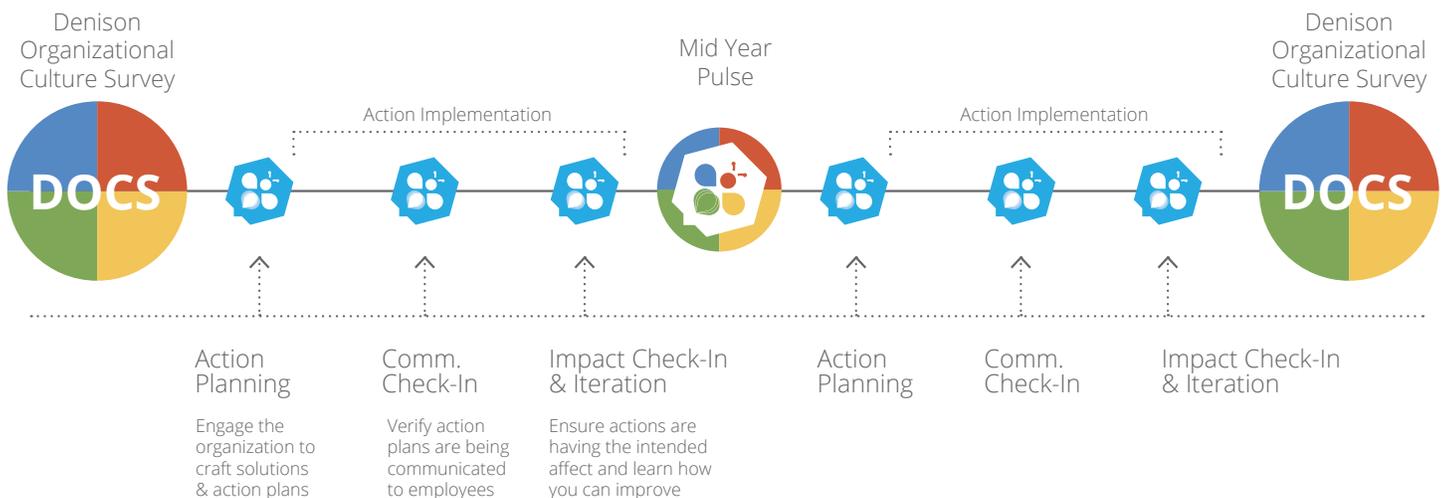
Pulse allows instant follow up to questions or challenges that arise from larger surveys. It also tracks the impact of resulting action plans and enables real-time adaptation and response to culture transformation.

## Why it matters

Employees want to be heard, leaders want to have their "fingers on the pulse" of sentiment and teams are eager for relevant, timely feedback. High-performing organizations support active listening.

## Denison + Waggl — a complementary process that focuses on action.

The Denison Organizational Culture Survey (DOCS) establishes a detailed picture. Waggl pulses complement this annual metric data by enabling agile responsiveness and rapid action planning. Together these tools offer a dynamic approach to defining and driving culture transformation.

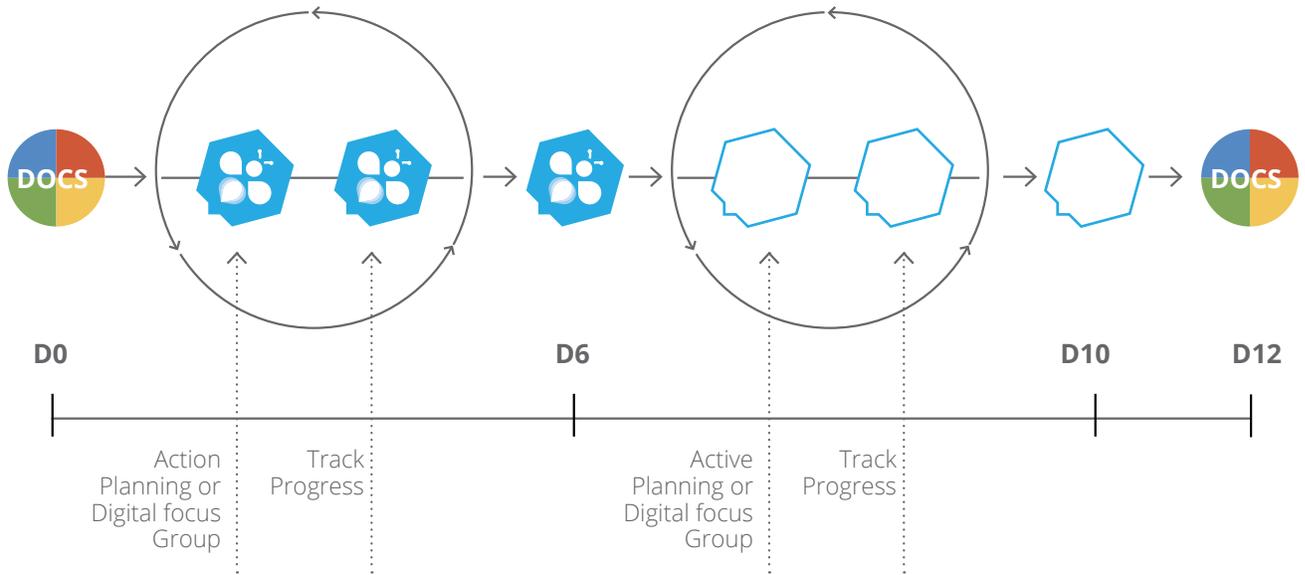




# How our partnership works

## Waggl's Proven Pulsing Strategy:

Organizations typically use Waggl to enhance their annual survey in these ways:

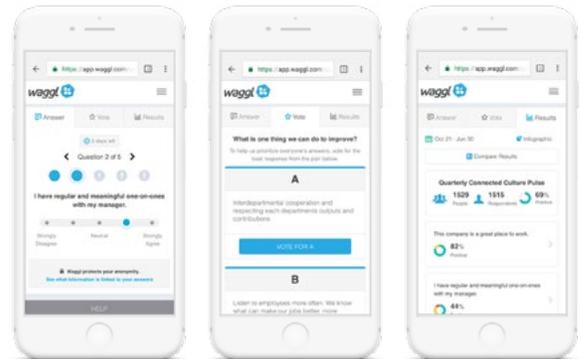


**Action Planning:** While your annual survey gives you a good global picture of your organization, it is often necessary to obtain more in-depth insight on topics and issues that surface. Companies may elect to run focus groups to determine next steps, but this process is time-consuming — and by definition does not include the entire organization. With Waggl, you can conduct a “digital focus group” that allows all employees, regardless of physical location, to have a voice in shaping initiatives and next steps. By simple participation in Waggl, everyone is engaged simultaneously, and this creates alignment and momentum around outcomes.

**Track Progress on Initiatives:** Engagement initiatives require significant time and monetary investment. Hence, it is critical that organizations evaluate and track the success of these initiatives. Waggl is the single best way to send regular pulses to measure performance and gather feedback on how initiatives can be improved.

## How Waggl works

Our signature annual surveys are supplemented with 2-3 targeted pulses comprised of survey question subsets.



Answer

Vote

Results