



Survey Administration Types

Client Manager Onboarding

Survey Administration Types

Single



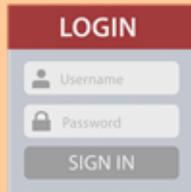
One single survey link is sent out to all participants.

Kiosk



A stand alone kiosk is set up where each person can use one computer/ipad/etc and one link to fill out the survey

Login Link

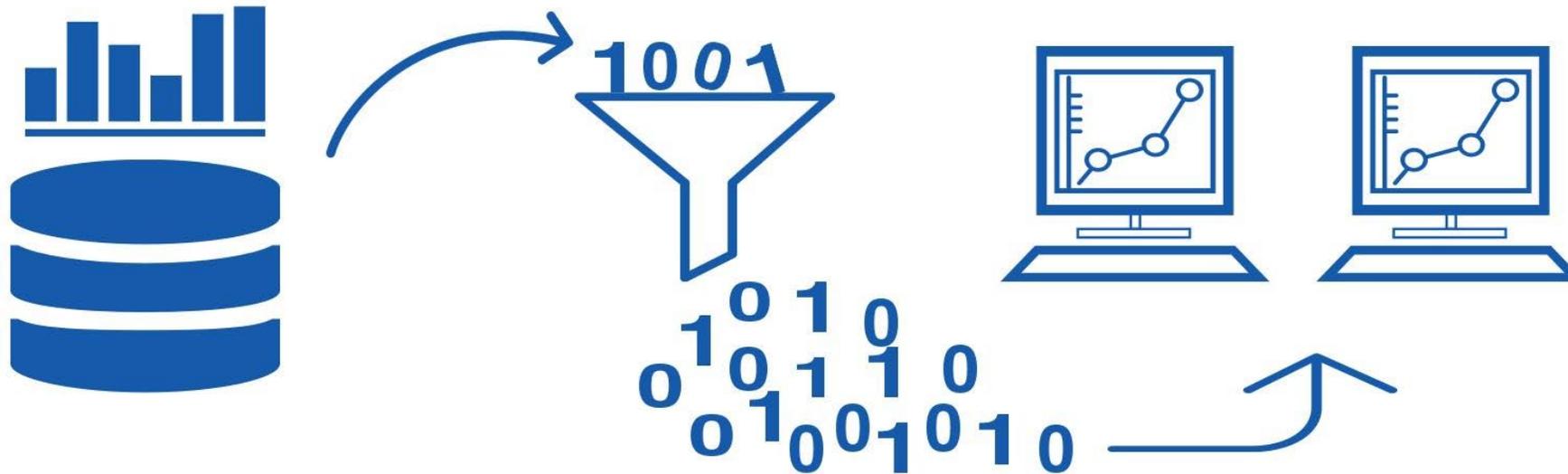


Shared link where participants login using a known username and password.

Unique Link



One link per participant. Link provided is specific per person and cannot be shared.



A file that contains all of the employees who work for an organization and the corresponding demographic and hierarchical data that defines them. A data feed allows for a mass import of raters into PMP and can be used to precode or pre-assign demographics to individuals either based on a individual link or login information.

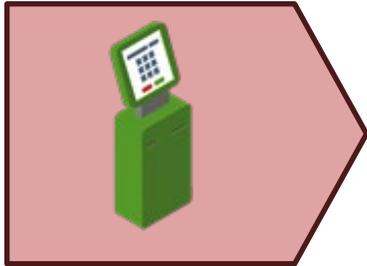
Good for companies where people may feel uncomfortable inputting their demographics or company where people may skip the questions or input incorrect demographics. *Especially good for large companies as well.*



This survey has one link for all participants, and it is a sharable link but it only allows once per device (will store cookies). A single link can be sent internally by the client and allows participants to self-select their demographics while they take the survey on their individual computer or device.



- Shared link for individual work stations
- Remembers survey progress to return to survey at a later time
- Doesn't require employee to have an email address (unless Denison sends survey invites/reminders)
- Functional for client's with IT systems that prevent survey email distribution
- Anonymous survey



One link will work for multiple participants, sharable and can work multiple times per device (won't store cookies). Shared link setup on kiosk workstations where participants self-select their demographics. Designed for participants without their own email address or their own computer.



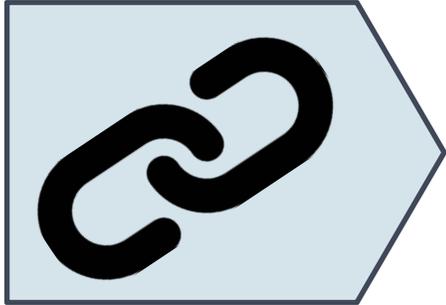
- Shared link for shared work station
- Doesn't require employee to have an email address (unless Denison sends survey invites/reminders)
- Functional for client's with IT systems that prevent survey email distribution
- Anonymous survey



Unique link but all participants have a username and password to login. Shared link where participants login using a known username and password. Demographics are pre-coded. Survey link can be sent internally by client or by Denison. Flexible link type allows employees with or without email or their own computers to easily access the survey.



- Requires data feed
- Doesn't require the client's employees to have an email address; Uses shared link
- employee logs in with a unique identifier (i.e., password)
- Confidential survey



One survey link per participant. This link is provided and specific per person and cannot be shared. Unique survey links are sent by Denison to survey participants. These survey link types include pre-coded demographics. Participants must have their own email address to access.



- Requires data feed
- Known problem: respondents forward their personal links to others
- Requires email address
- Denison must send survey invites/reminders
- Confidential survey (May be perceived as more confidential by participants as compared to the unique login, even though it is the same level of confidentiality as the unique login which involves entering a known password)

Single



Kiosk

Doesn't require employee to have an email address. Identifying information is not recorded.

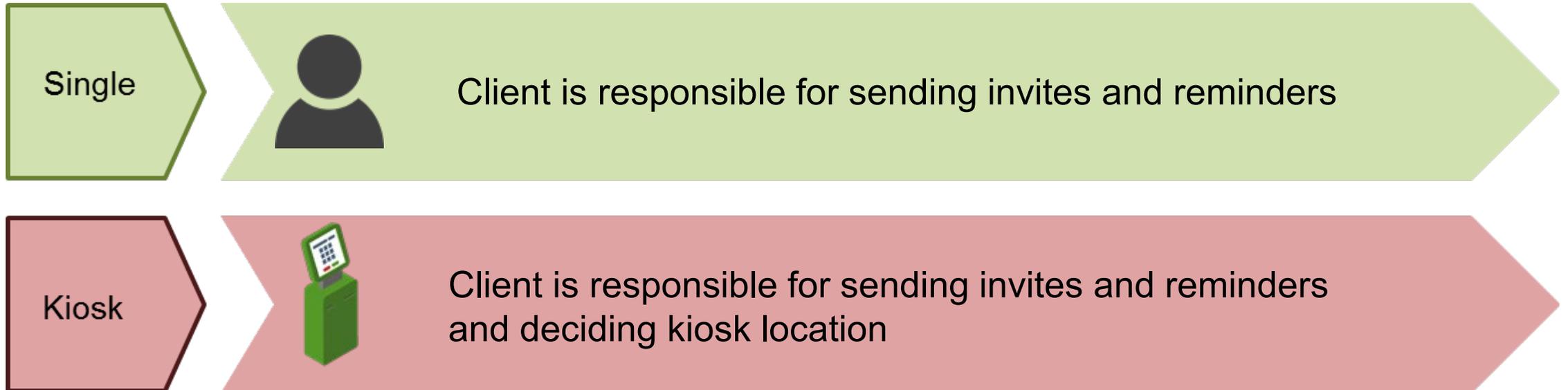
Login
Link



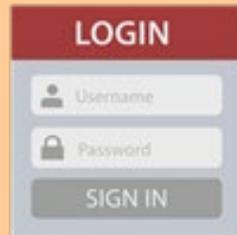
Unique
Link

Information is recorded or pre-coded on the back end (data feed) but is not released so that it is a confidential survey. A login link may be perceived as more confidential by participants as compared to the unique login, even though it is the same level of confidentiality as the unique login which involves entering a known password

Client Responsibilities



Login
Link



Data feed required for pre-defined demographics

Unique
Link



Data feed required for pre-defined demographics.
Email address required. Denison sends invites and reminders.