

THE DENISON CHANGE MONITOR



STRATEGIC ALIGNMENT



MERGER & ACQUISITION



TRANSFORMATION & TURNAROUND



TALENT MANAGEMENT

The Denison Change Monitor

The Denison Organizational Culture Change Monitor allows a company to resurvey their personnel after the initial survey on two to three customer-selected indices. The Change Monitor report measures the difference between the first and second set of survey results, which helps ensure that the organization follows through with its action plans as well as tests the effectiveness of its change initiative. For example, our sample organization below targeted Customer Focus as one of the areas in which to implement action plans. They took the Change Monitor on this index, producing the report below. The Change Monitor measures their growth on this index from Time 1 to Time 2 and shows demonstrated improvements across all line items.

For each selected index, the Change Monitor report displays the previous percentile score, the current percentile score, and the difference between them. In addition, this information is displayed for each line item within the selected index.

